

Ministry Fundraising Ideas

Nonprofit Organizations

The Value of Fundraising



- Fundraising is an opportunity to give. It provides people an opportunity to financially support your ministry, which is biblical. As Paul says, "I rejoice greatly in the Lord that at last you have renewed your concern for me. Indeed, you have been concerned, but you had no opportunity to show it" (Philippians 4:10). In fact, each fundraiser should provide the opportunity to give directly to the ministry without a requirement of purchasing services.
- Fundraising can cultivate community. A good fundraiser should provide a valuable service that people want or need. It should not be gimmicky. Fundraising should lead to ministry.
- Fundraising creates ownership. Those who are involved in the fundraising become invested in the success of the ministry in reaching its goals.
- Fundraising is a reflection of the ministry. In other words, the fundraising activity should not be in conflict with biblical values (ex: serving alcohol, promoting various individuals, etc.). As one person has said, "The medium is the message!"

Fundraising Ideas

- Direct give. People can give directly to the ministry, no questions asked. This is kind of like the "stake-holder" option. A stake-holder is invested in the ministry by giving to specific individuals, events or projects.
- Banquets. If you feed them they will come... and give! Usually, a nice meal personally prepared for people provides an opportunity to give to your ministry. Sometimes even childcare can be provided for additional fundraising.
- Banquets @ Local Restaurants. Supports local business, creates community awareness, and your own team might be able to serve hands on at restaurant.
- Auction/Service. You can auction items or people's talents as a service to raise funds. This is in comparison to "Rent-A-Youth".
- Products. This is the typical fundraiser that comes in various shapes & sizes. This is selling just about anything from food to flowers. A couple websites with ideas are:
<http://www.abcfundraising.com/?S=Lifeway>
<https://www.joecorbi.com/> & <http://www.pizzakit.com>
<http://www.pastashoppe.com>
<http://www.dutchmillbulbs.com>
<http://www.letsogogreen.biz/>